

App design – Mini project



1	DEFINE	
Frame your design challenge		
Our target user is called		

We want to help them to		

This is important because		


2	EMPATHISE		
Create a profile of your user			
Name & age		Hometown	
-----		-----	
Outgoing	Shy	Generous	Selfish
----->	----->	----->	----->
Serious	Fun	Academic	Creative
----->	----->	----->	----->
Our user needs to			


3	IDEATE	
Brainstorm ideas		
How might we design an app so that it meets the needs of our target user?		
My rough ideas are		

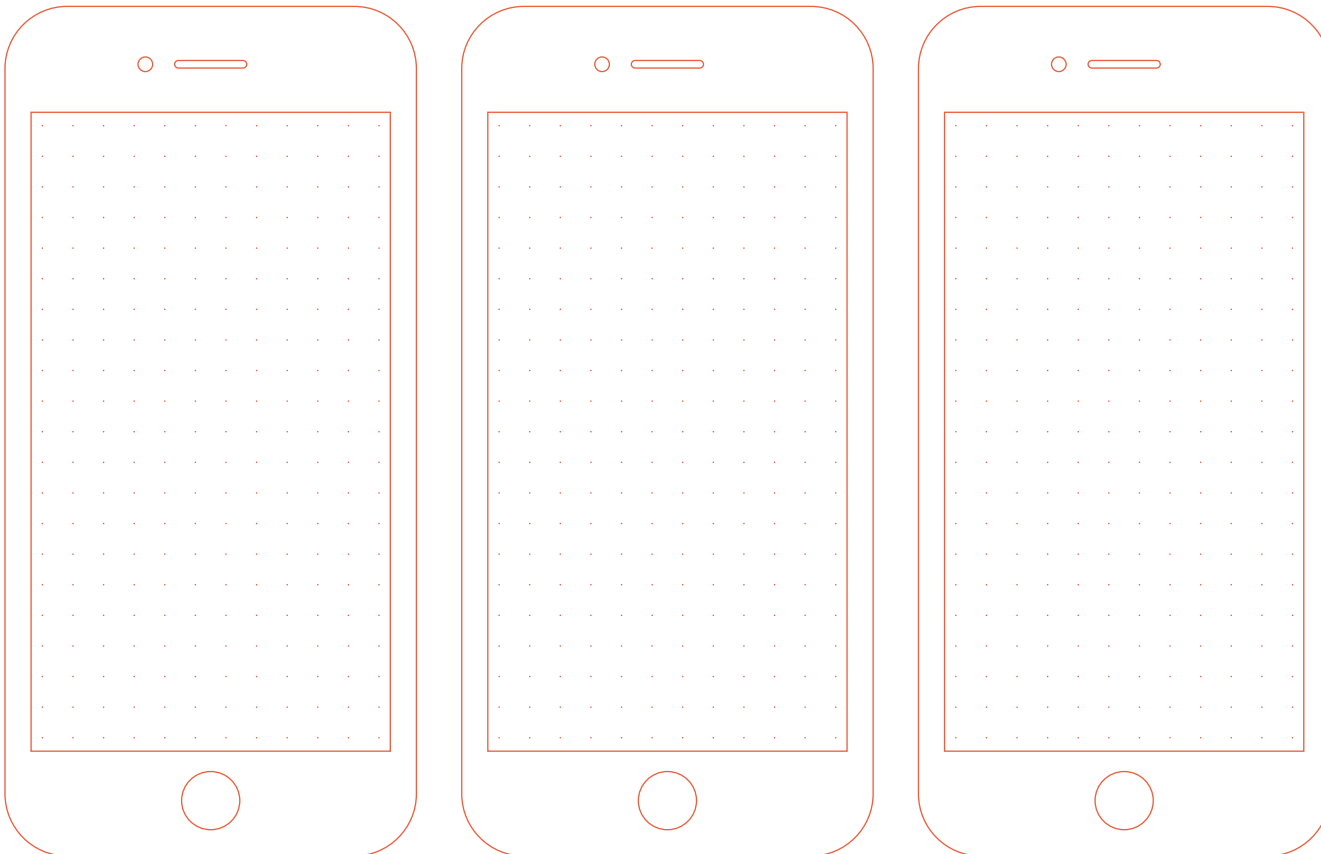


App design – Mini project



4 **PROTOTYPE** *Make your prototype with marvelapp.com* 

Sketch the start screen and two key screens 



5 **TEST** 

Conduct test

Person I'm testing with

Positives	Negatives
-----	-----
-----	-----
-----	-----
-----	-----
-----	-----
-----	-----

